**Peer Review Form**

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| **Do the title, keywords, and abstract accurately reflect the content?** |
| Insert response here. |

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| **Does the paper offer new insights or findings that make it worth publishing?** |
| Insert response here. |

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| **Does the paper show a good understanding of existing literature? Are key sources included?** |
| Insert response here. |

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| **Is the methodology / approach appropriate and clearly explained? Was the study well designed?** |
| Insert response here. |

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| **Are the results / outcomes clearly presented and properly analysed? Do the conclusions follow logically?** |
| Insert response here. |

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| **Does the paper explain how the findings can be used in research, practice, education, or policy? Is the societal impact clear?** |
| Insert response here. |

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| **Would readers in other industries find this paper useful?** |
| Insert response here. |

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| **Would readers in other countries find this paper useful?** |
| Insert response here. |

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| **Is the paper well written and easy to follow, using appropriate language for the journal’s audience?** |
| Insert response here. |

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| **Overall recommendation (accept / minor revisions / major revisions / reject)** |
| Insert response here. |

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| **Additional comments / general feedback to the author** |
| Insert response here. |